





Order / Rev: 201614  
 Alt Order #: 06844803  
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Priorities USA Action  
 Product Desc: 9/4-9/10 PRIORITIES USA  
 Estimate: 1559  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/07/12	09/07/12	Days of Our Lives Days of Our Lives	CM	1p-2p ---- F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
DAYS OF OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    ---- F--            1    \$350.00    0.00														
E 15	WAVY	09/05/12	09/05/12	M-F 2-3p The Doctors	CM	2-3p -- W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    -- W----            1    \$200.00    0.00														
E 16	WAVY	09/10/12	09/10/12	M-F 2-3p The Doctors	CM	2-3p M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12    09/16/12    M-----            1    \$200.00    0.00														
E 17	WAVY	09/07/12	09/07/12	M-F 4-5p M-F 4-5p	CM	4p-5p ---- F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
ANDERSON COOPER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    ---- F--            1    \$450.00    0.00														
E 18	WAVY	09/05/12	09/05/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p -- W----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    -- W----            1    \$2,000.00    0.00														
E 19	WAVY	09/05/12	09/05/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a -- W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    -- W----            1    \$500.00    0.00														
E 20	WAVY	09/10/12	09/10/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12    09/16/12    M-----            1    \$500.00    0.00														
E 21	WAVY	09/07/12	09/07/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a ---- F--	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
JIMMY FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    ---- F--            1    \$150.00    0.00														
E 22	WAVY	09/05/12	09/05/12	WAVY Early Today New WAVY Early Today M-TH	CM	430-5a -- W----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
EARLY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    -- W----            1    \$200.00    0.00														
E 23	WAVY	09/04/12	09/04/12	WAVY Early Today New WAVY Early Today M-TH	CM	430-5a -T-----	:30	1	\$200.00	P1	0.00	NM	1	\$200.00
EARLY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    -T-----            1    \$200.00    0.00														
E 24	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a -----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
SATURDAY EARLY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    -----S-            1    \$500.00    0.00														
E 25	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a -----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
SATURDAY AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12    09/09/12    -----S-            1    \$800.00    0.00														
E 27	WAVY	09/08/12	09/08/12		CM	7p-8p -----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

